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**3<sup>RD</sup> INTERNATIONAL CONFERENCE OF  
NEPALESE ACADEMY OF MANAGEMENT(NAM)**

**March 27-29, 2015**

**at Kathmandu, Nepal**

Theme:

**International Interdisciplinary Conference on:**

**Transforming Management System for Innovation,  
Development and Governance**

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## What is Nepalese Academy of Management?

The Nepalese Academy of Management (NAM) is a leading professional association for scholars dedicated to creating and disseminating knowledge about management and organizations. Members are scholars at colleges, universities and research institutions, as well as practitioners with scholarly interests from business, government, and not-for-profit organizations.

It is designed to encourage research, education and knowledge dissemination that are of relevant to management practices contextually as well as globally. The academy, an independent not for profit organization feels pleasure to tie networking researchers, scholars, and practitioners around the globe who are interested in management and development issues for contribution in the advancement of theory, research and education. NAM places strong emphasis on multidisciplinary, pluralism and research in diversified fields of management and economics to pursue its objectives.

The Academy of Management frequently held international conference, research and workshop/ seminar, doctoral consortium, faculty development programs, and consortium for collaborative research for the benefit of its members. For more information on the Academy of Management, go to

## Conference Objectives

The third international conference of Nepalese Academy of Management intends to provide a unique international forum to facilitate the exchange of cutting-edge information to scholars and practitioners and foster research cooperation. Academicians, practitioners, research scholars, as well as doctoral or graduate students are encouraged to participate in the conference to network and interact with fellow researchers who share a similar interest in learning the business/government/non government organizations across the globe. The conference will have a mix of contributed paper sessions, plenary presentations, case studies, round table seminars, panels, and workshops. Referred proceedings will be published and disseminated.

## Past Activities

The 1<sup>st</sup> International conference (March 2011) attracted almost 200 participants from 33 countries with 61 research papers, three workshops, three plenary sessions, and 16 technical sessions. Participants were from (alphabetically): Argentina, Australia, Austria, Bangladesh, Canada, China, Czech Republic, Egypt, France, Germany, Greece, Hungary, India, Iran, Ireland, Japan, Kenya, Malaysia, Mauritius, Nepal, Oman, Pakistan, Philippines, Poland, Portugal, Saudi Arabia, Sweden, Switzerland, Thailand, United Arab Emeritus, United Kingdom, United States of America, and Zimbabwe. Different workshops like: author- Aid Workshop by Prof. Barbara Gastel of Texas A&M University, CEO Forum by Prof. Chris Brewster of University of Reading, Managers Forum by Prof. Garry Bruton were organized during the conference. The papers of the conference published in two different volumes of proceedings, and announced Kathmandu Declaration-2011.

The 2<sup>nd</sup> International conference (March 2013) had 300 participants, 101 research papers from 30 countries. Professors and practitioners from around the globe

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like: Australia, Azerbaijan, Bangladesh, Bhutan, Canada, China, Germany, Hungary, Ireland, Italy, Japan, Jordan, Libya, Mexico, Nepal, Philippines, Poland, Russia, Saudi Arabia, Saudi Arabia, South Africa, Sri- Lanka, Sweden, Switzerland, Taiwan, Thailand, Uganda, United kingdom, United states of America were participated and presented their research. Participants from almost all the states and major cities of India were actively involved. To name a few: Ahmadabad, Assam, Bangalore, Bihar, Gorakhpur, Gujarat, Gurgaun, Hyderabad, Indore, Jaipur, Karnataka, Kerala, Kozhikode, Lucknow, Maharashtra, Meerut, Mirzapur, Mumbai, Mysore, Nagaland, New Delhi, Odessa, Patna, Pune, Punjab, Ranchi, Tamil Nadu, Tirupati, and Varanasi. In this conference, four key note speakers in two different sessions, three plenary session in all conference days, 16 technical sessions, three workshops were organized with different networking opportunities and the first issue of the International Journal of Nepalese Academy of Management and conference proceedings were released by the finance Minister. Similarly, NAM also organized doctoral consortium and faculty development programs collaborating with Society for the Advancement of Management Studies (UK).

The conference of Nepalese Academy of Management is characterized by a strong developmental focus, providing participants with a supportive and collegial platform to discuss and develop ideas, and helping authors enhance their papers for publication. It provides opportunities to interact and network with academic scholars, business practitioners and peers from around the world and helps to publish works in leading international journals. There will be a special issue of the best papers and conference proceedings are issued.

### Sponsorship

Are you interested in supporting superior scholarship about **Transforming Management System for Innovation, Development and Governance?** Are you interested in having your university/organization associated with one of premier academic meetings? Are you interested in showcasing your university/organization at a leading professional conference? If your answers to these questions are “yes”, then you may serve as a university/organization sponsor for the Nepalese Academy of Management biannual international Conference.

An important part of the Academy's international conference activities are the professional development and social functions. You can increase your own marketing efforts by supporting these functions. Exhibitors opting for sponsorship will receive exhibit space location preference for the 2013 Conference. If you are interested in Academy sponsorship, or for more information, please contact the Dr. Dhruva Gautam at . Partial sponsorships are also available and if you have an idea that better suits your organization’s business agenda, let us know!

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The opportunity to put your name as a host of reception dinner in invitation card distributed at the time of registration to each participants.	✓				
The opportunity to have an individual display table for your organization in the conference registration area.	✓	✓			
A recognition plaque to be announced and distributed at the closing reception	✓	✓	✓	✓	✓
The opportunity to be a welcome speaker in any one program of the conference	✓	✓			
Volunteers for the conference (Masters students or above...)	✓ five				

**We welcome your other options to support Nepalese Academy of Management**

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